SPONSORSHIP OPPORTUNITIES

2025 Gravette Day Saturday, August 9, 2025

The Gravette Day Committee is thrilled to offer you the opportunity to engage with the residents of Gravette and promote your business during the City's annual Gravette Day. This yearly event draws approximately 2,500 guests from across the area to the heart of Gravette to reconnect with old friends, make new memories, and promote community pride. As an official Gravette Day sponsor, you have an opportunity to get your business name out to a large audience with minimal work on your end. Have a specific sponsorship idea that you don't see listed? Call us! We look forward to celebrating the 132nd Gravette Day with you!

Information on sponsorship levels, benefits, and costs are below. Please return the sponsorship pledge by May 30, 2025. (Do you have your eye on an exclusive sponsorship or want to check to see if it's still available? Call us! 479-787-5757x5069).

EXCLUSIVE MAIN STAGE SPONSOR	EXCLUSIVE PAGEANT SPONSOR	EXCLUSIVE KIDS ZONE SPONSOR	EXCLUSIVE 5K SPONSOR
 Agrees to book 20x24 covered stage. Approximate cost \$1,500.00 and paid directly to our preferred vendor. 	 Provides: \$250 in cash prizes to Miss Gravette & Miss Teen Gravette \$40 entry fee each for Miss and Miss Teen for Miss Benton County pageant Sashes, medals, and flowers for pageant winners (approximate value \$650.00) Call to coordinate! 	 Agrees to book inflatable(s) and pay directly to our preferred vendor. Approximate value \$850.00 <i>Call to coordinate!</i> 	 Agrees to pay for 5K shirts for registered runners (approx. 150) <u>Will be exclusive logo on 5K t-</u> shirt (unless want to split with another sponsor) Approximate value \$1,000
XXL logo on stage banner	XL logo on stage banner	XL logo on stage banner	XL logo on stage banner
XXL logo on all other	XL logo on all other	XL logo on all other	XL logo on all other promotional
promotional items	promotional items	promotional items	items
• T-shirts	• T-shirts	 T-shirts 	 T-shirts
 Handheld fans 	 Handheld fans 	 Handheld fans 	 Handheld fans
 Newspaper ad 	 Newspaper ad 	 Newspaper ad 	 Newspaper ad
Event schedule	 Event schedule 	 Event schedule 	Event schedule
Identified on event schedule	Identified on event schedule	Identified on event schedule	Identified on event schedule as
as exclusive sponsor	as exclusive sponsor	as exclusive sponsor	exclusive sponsor
GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	
\$500	\$250	\$100	
Large logo on:	Medium logo on:	Name on:	
• T-shirts	• T-shirts	• T-shirts	
Handheld fans	 Handheld fans 	 Handheld fans 	
 Newspaper ad 	 Newspaper ad 	 Newspaper ad 	
Event schedule	Event schedule	 Event schedule 	

Can't commit financially? We're also looking for:

• **VOLUNTEERS** – Gravette Day relies significantly on volunteers for parade lineup, vendor set up, monitoring inflatables, and more.

We can't wait to hear from you! Call us at 479-787-5757 if you have questions or need more information.

LETTER OF INTENT SPONSORSHIP OPPORTUNITY Gravette Day August 9, 2025

We are proud to support the 132nd Gravette Day:

Contact Person:
Phone Number:
Email:

It is our intention to make a commitment to support Gravette Day at this level:

Exclusive Main Stage Sponsor	Exclusive Pageant Sponsor	Exclusive Kids Zone Sponsor		
Exclusive 5K Sponsor	Gold Level Sponsor (\$500)	Silver Level Sponsor (\$250)		
Bronze Level Sponsor (\$100)				
<u>Volunteers</u>				
Yes, you can count on us to provide volunteers for a two-hour time slot!				

Payment **Payment**

_____Payment enclosed (*Make checks payable to City of Gravette*)

_____Please send invoice (all pledges must be paid by June 30th 2025, to be included on promotional items)

Please email your logo to info@gravettear.com by June 30th, to ensure placement on advertising.

Please return Letter of Intent to: City of Gravette Attn: Ami Murray 202 Main Street NE Gravette, AR 72736

OR

gravadmin@gravettear.com